



The Northwest
Merit Awards inspired
by the great outdoors.

12 New Merit Awards coming your way!

ON THE ROAD TO FLAVOR
MERIT
AWARDS



The Midwest
Down-to-earth styles and designs
to stand the test of time.



The Northeast
from prized antiques
to clambake-wear, there's
something for everybody.



The Southeast
Bring home a little Southern
hospitality.

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Let's hit the road!

Discover the best of local flavors, tastes and styles with the
new Merit Awards Catalog this September. So sit back, relax and start saving your UPCs
for new Merit Awards coming your way!

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

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Ultra: 1 mg "tar," 0.1 mg nicotine—Ultra Lights:
0.5 mg "tar," 0.4 mg nicotine—Kings: 0 mg "tar,"
0.8 mg nicotine av. per cigarette by FTC method.



You've
got
MERIT



Get On
The Road
To Merit
Awards!



Get a head start with the
valuable coupons here.
Then, add 5 bonus UPCs
and you're on your way!



**5 Bonus
UPCs**



\$1.00 Off!
any style Merit carton
or 4 packs.



\$1.00 Off!
any style Merit carton
or 4 packs.



\$1.00 Off!
any style Merit carton
or 4 packs.



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